



ENTRAIDE
FRANÇAISE

SOLIDARITE ET ESPOIR
HUMANITY AND HOPE



ANNUAL REPORT 2012

Founded in 1961, Entraide Française Inc. is the only non-governmental organization endorsed by the French Ministry of Foreign & European Affairs to provide financial and moral support to French-American families suddenly facing serious economic or domestic hardships in the tri-states area of New York, New Jersey and Connecticut.

Fondée en 1961, l'Entraide Française est l'unique organisation non gouvernementale reconnue par le Ministère des Affaires Etrangères et Européennes à apporter un soutien matériel et un accompagnement moral aux familles Franco-Américaines confrontées soudainement à de graves difficultés économiques ou familiales dans les trois états de New York, New Jersey et Connecticut.

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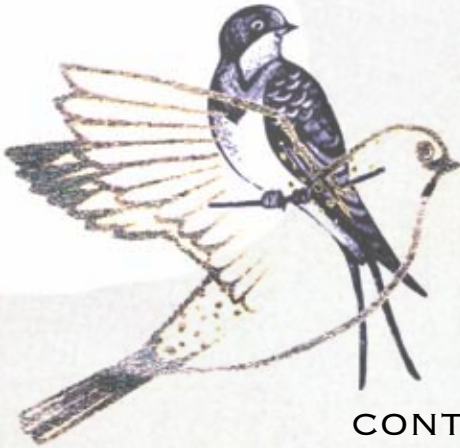
LAURIANNE NIEDECKER

MAGALI DU PARC



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LETTER FROM THE AMBASSADOR

*Ambassade de France
aux Etats-Unis*

L' Ambassadeur

Washington, le 25 février 2013

Madame la Présidente, Chers amis de l'Entraide Française,

En mon nom personnel comme au nom des autorités françaises, je suis très heureux de saluer, à l'occasion de la publication du premier rapport d'activités de l'Entraide Française, le travail et le dynamisme exemplaires de votre association. Depuis plus de cinquante ans, grâce à vous, l'Entraide intervient auprès de tous ceux, Français ou Américains, qui se trouvent en situation de fragilité.

On ne soulignera jamais assez l'importance et l'efficacité du soutien que leur apporte l'Entraide française. Grâce à la générosité de ses donateurs et de ses bénévoles, elle leur livre une aide indispensable, sous la forme d'un accompagnement pour retrouver un emploi, pour acquérir une formation, ou encore d'une assistance pour suivre un traitement médical. Je pense en particulier à tous les enfants que l'Entraide secourt chaque année.

Ces quelques mots me donnent l'occasion de remercier pour leur dévouement chacune et chacun d'entre vous : la Présidente Michèle Altier, les collaborateurs bénévoles de l'association et les donateurs sans lesquels rien ne serait possible. A tous, je voudrais exprimer mes plus chaleureux remerciements et tous mes encouragements pour l'avenir. Vous êtes des acteurs essentiels de la solidarité quotidienne entre la France et les Etats-Unis, et votre engagement est plus nécessaire que jamais en cette période de difficultés économiques.

Je me réjouis de tout cœur du partenariat étroit que l'Entraide Française a développé avec l'Ambassade et nos Consulats généraux, dont l'une des missions, à laquelle j'attache une importance particulière, est de prêter assistance aux Français en difficulté et de le faire avec toujours plus d'humanité et de professionnalisme. Soyez assuré de ma détermination et de celle de tous nos représentants aux Etats-Unis à renforcer encore ce partenariat au service de notre mission de solidarité.



François Delattre
Ambassadeur de France aux Etats-Unis

LETTER FROM THE PRESIDENT

Dear Friends and Supporters,

It is a pleasure and a great privilege to introduce the first annual report of Entraide Française. The purpose of this document is to provide an overview of our activities, key programs and financials to all of you who contribute to L'Entraide.

First of all, I want to highlight the dedication of our team of volunteers who offer their skills, their hearts and their hard work all along the year. Together we have a tangible, material impact on many lives, helping families, children and elderly in a variety of actions that others could not perform.

Through various initiatives we raised \$ 52,012 net of fund raising expenses, allowing us to serve 108 deserving beneficiaries, a record so far. As shown in this annual report, many new activities and programs have been initiated this year, as well as new types of fund raising events. Our administrative charges are kept at a very minimum, 16% of our revenues after expenses down from 23% in 2011.

My deepest thanks on behalf of the organization go to the French Consulate for its continued support and our effective and reciprocal cooperation on all the individual cases of assistance.

On behalf of the Board of Directors and the Volunteers, I thank you for contributing to these achievements. We count on your ideas and financial support this year again to pursue our mission.

*Very sincerely,
Michèle Altier*

2012 ACHIEVEMENTS



- Giving a helping hand to 108 persons, which marked a record in our 51 years of operation



- Implementation of support for the French After School classes for French-American children in Public Schools



- Implementation of housekeeping service support to assist elderly citizens at home



- Implementation of the “We Help You, You Help Us” series for Young Talents



- Success of the 2012 Gala at the Consulat General de France



- Organization of two concerts that received great coverage in New York French media



- Best ever year of stipends for the needy, representing 84% of our revenues after expenses; the administrative expenses are at the lowest level ever.



- New appointments to the Board of Directors allowing us to extend our fund raising and volunteer reach.

WHO BENEFITS FROM OUR ACTIONS?

INDIVIDUAL RELIEFS

This is the core of our action. We handled 48 cases in 2012.

There is no common story shared by the people who seek help when calling Entraide Française. All situations are multifaceted - often bi-cultural households struggling with legal and financial issues, health problems and lack of job. Our stipends are mostly devoted to cost-of living bills such as rent, utility bills or medical fees not covered by insurance.

At the end of 2012, the Hurricane Sandy imposed exceptional demands to help recovering damaged homes: cleaning after floods of fuel and salt water, loss of basic appliances and utility equipment. All this, sometimes aggravated by revenue disruption.

One of our ongoing priorities is to avoid difficult cases becoming worse and worse; for instance homeless people or those affected by serious illness for which no practical solution exists. Our preferred solution in these cases is to facilitate repatriation to France when relatives can be located. We do our best, in connection with the French Consulate and the NYC Department of Social Affairs, to benefit from the “One- Way Tickets Home” funded by the City of New York. Entraide Française funds incidental expenses like transport, food or a few nights of lodging.



WHO BENEFITS FROM OUR ACTIONS?



BACK TO SCHOOL WITH DIGNITY

We helped 30 French-American children from needy families, studying in American Public Schools and not covered by the French scholarship system. A recent national poll estimated the back to school budget for families with children from grades K to 12 at \$500 for apparel, school supplies and electronics. We aligned our annual support to this amount. In some justified cases we follow up in the first year of Community College. A focus of our action is to help parents in enrolling their children in after-school French classes. We partner with “Education Française à New York” in finding the most convenient location and sharing the expense. EFNY can also bring to Entraide cases that need our help.

LIVING ALLOWANCE FOR YOUNG TALENTS

This is a 2012 initiative.

“We Help You, You Help Us”: the idea is to partner with French students who can significantly contribute to our mission, either in working for our programs or in supporting our fund raising events. In return we consider helping with their living expenses.

In 2012 we had the example of a young talented trumpeter who animated two successful fund raising events. In return, Entraide gave him a contribution to be applied to living and educational expenses.



WHO BENEFITS FROM OUR ACTIONS?

ELDERLY



We are following 18 elderly French citizens and very limited income. Most of them are not able to handle their own daily routine, like walking to the shops or the bank... They cannot socialize anymore and are cut from everything.

We call them and visit them as often as possible to help in their day-to-day life. When needed, we help funding basic homemaker services to keep them tethered to a decent sanitary life.

We faced in 2012 a situation that will certainly become more common. A very old person with low income, no relatives, not able to walk after leaving hospital returned home and quickly reached the limits of Medicaid and Medicare home assistance. To help her avoiding nursing home that she fiercely rejects, we found and partly funded a part time non-medical home-helper service.

Our total contribution amounted to \$3,060 and we can expect an increasing amount of similar requirements in the future.

INMATES



We had four cases in 2012. Inmates are regularly called and visited by the Social Services of the French Consulate who convey their needs to Entraide Française. We help by providing educative books, stamps, fresh fruits and food or any other item they might need. Those gifts are brought to them by the Social Services of the French Consulate. Entraide Française also sends to the inmates some pocket money for the holiday season. They are very grateful in their “thank you notes”. When they are released, we offer them advices to increase their chances of reinsertion.



2012 EVENTS



ROMANTIC TRUMPET AT 44TH STREET

“Pour son premier récital pour l’entraide, Maximilian Morel interprètera, accompagné d’un pianiste, des airs romantiques du 19ème siècle. [Ce sont surtout des compositeurs russes] commente le trompettiste. [Le répertoire n’est pas facile mais il me plaît beaucoup]. Les bénéfiques de la soirée permettront de soutenir l’association qui vient en aide aux français en difficulté à New York”. Extrait de France Amérique.

“For his first récital to benefit Entraide, Maximilian Morel will play with a pianist, romantic 19th century melodies. [They are mainly Russian composers] says the trumpeter. [The répertoire isn’t easy but I like it very much]. The proceeds of the event will benefit the organization which supports French people in need”. Extract from France Amérique.

This concert was hosted on May 20th at the famous private club, the Coffee House, in the landmarked building The General Society of Mechanics and Tradesmen of the City of New York on 44th Street.

Maximilian Morel, trumpeter, a young student in pre-college at the Juilliard School, in parallel with the Lycée Français de New York offered Entraide Française the purpose of this event. With his Juilliard friend Zachary Hughes at the piano, they delivered a great concert that received a very warm and passionate applause from the audience.

This concert, beyond the fund raising benefits, was an opportunity to receive press coverage among the French media in New York, French Morning and France Amérique.



2012 EVENTS

ANNUAL GALA 2012

On November 20th 2012, we organized our annual gala at the French General Consulate under the High Patronage of Francois Delattre, Ambassador of France to the United States and Bertrand Lortholary, General Consul of France in New York. We were welcomed for the event by Bernard Faro, General Deputy Consul.

The highlight of the evening was a baroque music concert, also organized by Maximilian Morel, who gathered the group of 8 young talents from the Juilliard School - Valerie Kim, Madeleine Bouissou, Ethan Cohn, Dominique Kim, Jarrett Grepel and Jameel Martin - and the Manhattan School of Music with Noemi Gasparini. The unusual and very attractive program was highly appreciated.

Antoine Treuille conducted exciting live auctions and overall the proceeds from the Gala amounted to \$21,000.

OUR THANKS GO TO

Pernod Ricard who provided champagne and wine, Air France, Bruno Bich, Nespresso, Metrowine, Frédéric Fekkai, D'Artagnan, Pauline Galiana, Hélène Kerherve-Dreano, Xavier Thibault, Antoine Treuille who offered items for the auctions.

We are very grateful to our Consul Général, Bertrand Lortholary for welcoming this event in the Consulate and to all our guests who made this evening a success.



VIEW FROM THE INSIDE

THE BOARD

The Board of Directors serves to review the governance of the organization, provide advice with respect to fund raising, strategic and operational matters.

Members of the Board are expected to provide significant financial support to Entraide Francaise and to respond to periodic requests for support from the President.

Enriched by four new members, the new Board held its first meeting in May 2012. We welcomed:

- Georges Ausseil, CEO of Colas Inc.
- Christopher Cross, partner at Latham & Watkins
- Marguerite Mangin, PhD, Academic Programs Director at The Rockefeller University
- Antoine Treuille, former President of the French American Foundation.

THE EXECUTIVE COMMITTEE

The Executive Committee meets regularly to discuss issues arising in the life of the charity and to make important decisions.

THE VOLUNTEER'S TEAM

Eleven fantastic volunteers from various backgrounds interact to address daily matters. When directed to our cases, they conduct visits, discussions or phone calls using their specific skills, attend regular meetings to share updates on all ongoing topics and, implement the required actions.

Cécile Battestini
Financial matters

Manuela Blondiaux
Financial matters

Jacqueline Bonnafous
Psychology

Florence Brun
Fund raising

Pascal Dadoun
Legal advice

Marie Laure Dillies
Psychology

Béatrice Dupont
Social services

Pauline Galiana
Strategy & communication

Simone Galton
Social services

Brigitte Guerquin
Social services

Catherine Laleuf
Public relations

Laurianne Niedecker
Psychology

Magali du Parc
Social services & psychology

VISION



This year we plan to continue our actions and reinforce the initiatives we started in 2012.

Despite possible improvement in the economic environment, we forecast an increasing demand from those in need. Many more French-American families require help and still do not know about the existence and mission of Entraide Française.

Our efforts to **increase our exposure** will translate into an ability to reach more of cases of need.

Our goal is to **be ready to absorb this demand.**

We therefore need to **expand our team of professionnals from all fields:**
counseling aid recipient,
social service, legal, editorial,
accounting, administrative, design,
management, social media,
public relations,
and increase our funding
and donor diversity
and commitment.

2012 FUNDING

ANNUAL CAMPAIGN

This annual campaign is essential to keep Entraide sustainable in its charity endeavor. More than 60 individuals are regular donors to Entraide and whatever the amount of their contribution, this is a critical asset for Entraide. It is an important communication tool and a sign of recognition very appreciated by outside stakeholders such as the French Consulate and important supporters like Air France. (=\$14K)

EVENTS

We revived the tradition of the annual Gala with the 50th anniversary of Entraide Française in October 2011. The Gala is a unique moment to gather all our friends to update them on our actions and get their feedback. It is also a significant funding event. In addition to the Gala, we organize more informal events around cultural themes like concerts, conferences or art exhibit. (=\$22K)

SUBSIDIES

The French Ministry of Foreign and European Affairs runs through the French Consulates a subsidy program to help Charitable Organizations in charge of needy French people abroad. Entraide Française rejoined this program in 2011. There are many conditions to this subsidy and we have to present each year, in cooperation with the Social Services of the French Consulate, a comprehensive dossier highlighting our financials and our operations. (=\$3.7K)

PARTNERSHIPS

We are grateful to three organizations, which regularly associate Entraide Française to their events:

- Promenade Des Artistes is an annual event organized by Westchester Accueil. The Artists offer 15% of their proceeds to several charitable organizations and Entraide is grateful to benefit each year since 2009. (=\$3K)
- In French with English subtitles, the now famous French film festival in New York City, initiated in 2009, gives each year to Entraide Française a part of the proceeds while providing us a broad exposure. (=\$6.5K)
- The Committee of French Speaking Societies, gathers more than 60 French-American associations. It organizes the Bastille Day Ball, signature of the French community on July 14th and shares part of its profits to Entraide Française since 2011. (=\$1K)

FINANCIALS

Statement of Financial position	2012	2011
Assets		
Cash and cash equivalents	\$115,550	\$105,294
Other receivables	1,575	275
Deposits and other assets	<u>275</u>	<u>275</u>
Total assets	<u><u>\$117,400</u></u>	<u><u>\$105,844</u></u>
Liabilities		
Other current liabilities	<u>\$3,500</u>	<u>\$0</u>
Total liabilities	<u><u>\$3,500</u></u>	<u><u>\$0</u></u>
Net assets		
Permanently restricted	\$61,253	\$61,253
Unrestricted	<u>52,647</u>	<u>44,591</u>
Total liabilities and net assets	<u><u>\$117,400</u></u>	<u><u>\$105,844</u></u>

Statement of Activities	2012	2011
Revenue		
Direct contributions	\$60,296	\$69,563
Interest income	<u>20</u>	<u>343</u>
Total revenue	<u>60,316</u>	<u>69,907</u>
Expenses		
Assistance and Contribution	36,962	29,844
Fundraising	8,304	10,855
General and administrative	<u>6,994</u>	<u>9,219</u>
Total expenses	<u>52,260</u>	<u>49,918</u>
Change in net assets	8,056	19,989
Net assets		
Beginning of the year	105,844	85,855
End of the year	<u><u>\$113,900</u></u>	<u><u>\$105,844</u></u>



These financials were not subject to any audit, review or compilation and were prepared for management use only.

DONORS

CORPORATE

Colas Inc.
French District New York
Pfizer Foundation, Matching Gift Program

NON PROFIT ORGANIZATIONS

Committee of French Speaking Societies
Eglise Française du Saint Esprit
In French with English Subtitles
La Clémentine Amitié Cosmopolite
Promenade des Artistes
Société Culinaire Philanthropique
The French Academy of Bilingual Culture
Union Alsacienne

ANNUAL CAMPAIGN

Alpert Jeffrey & Christine
Altier Jean-Pierre & Michèle
Ausseil Georges & Jocelyne
Azria René Pierre
Bonnafous Jacqueline
Bonneau Isabelle
Bonnifay Francine
Brana Sylvie
Carponcy Daniel & Christiane
Cross-Galiana Christopher & Pauline
de Saint Andrieu J-Jacques & Christine
de Vignemont Gilles
Dillies Jacques & Marie-Laure
Ducher Eric
Elacheche Nadhem
Ferrara André
Galton Simone
Garrow Nicole
Giffard Philippe
Gueguen Jean-François & Anne-Sophie
Hadi Yayha
Henderson Chris & Salomé
Kubik Jacqueline
Laroche Jacqueline
Lonchampt Michel & Odile
Mangin Charles-Henri & Marguerite
Marciano Yaël
Maurice Marie-Thérèse
Metz Janine
Millerand Thierry
Millet Christian
Monier Jean-Hugues & Véronique
Ortoli Richard
Soustra Philippe & Chantal
Toscani Palma
Treuille Antoine
Ugeux-Godet Georges & Francine
Uzan Elaine
Valla Pierre & Nadia
Valle Marc & Marie France
Vandenabeele Thomas

DONORS

EVENTS

Altier Jean-Pierre & Michèle
Artelaya
Ausseil Georges & Jocelyne
Baugier Patrick & Hombeline
Belanich Marguerite
Berger-Day Mary-Jo
Béribèche Jamel
Bich Bruno
Bisou et Tartine
Blondiaux Philippe & Manuela
Bonichon Christophe & Véronique
Botarelli Antoinette
Bréart de Boissange Marie
Brun Eric & Florence
Busquet Anne
Carponcy Daniel & Christiane
Chamariq Mouna
Chiappori Pierre & Cristina
Cribari
Christory Jeff & Véronique
Coatanlem Yann
Cros Elisabeth
Cross-Galiana Christopher & Pauline
de Beauregard Simon
de Saint Andrieu J-Jacques & Christine
Despaux Pierre
Dintenfass John & Nicole
Doubilet Suzan
Dreano-Kerherve Philippe & Hélène
du Tertre Patrick
Dubois Francis
Dulout Laurent & Anne
Elacheche Nadhem
Epelbaum Gérard
Fraguas Andrea
Galton Simone
Gasparini Miriam
Gobé Marc & Mariannick
Gutman Richard & Rose
Horlbeck Gernot
Huhn Rosemarie
Jaume Anne-Sophie
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Johansen Isabelle
Jumah Tahsin
Kitzinger Elisabeth
Laleuf Bernard & Catherine
Laverdin Frank
Lecoueffic Christine
Legros Céline
Lescornec Joëlle
Longchamp Michel & Odile
Lynch Sean
Mangin Charles-Henri & Marguerite
Maurice Marie-Thérèse
Mellul Stéphanie
Mouas-Cuter Hocine & Fabienne
Morel Agnès
Nesbit Molly
Pobedonostzeff Dominique
Sape Georges & Jeri
Sheeran Raquela
Spinosa Eric
Toma Yann
Treuille Antoine & Philippe
Valdman Edouard
Valla Pierre & Nadia
Vieille Cessay Hubert & Nathalie
William Claire



D'ARTAGNAN



METROWINE



pauline galliana designs

Our special thanks to **FRENCHDISTRICT** who made this publication possible
LES QUARTIERS FRANÇAIS AUX ÉTATS-UNIS

ENTRAIDE FRANÇAISE DEPENDS ON YOUR SUPPORT

The organization funds its activities – and efficiently uses 84 cents of every Dollar on direct assistance and not overhead - with grants, institutional support and most importantly the donations of all sizes of individuals and families that support our charitable mission.

Donations can be made directly at www.entraidefrancaisenyc.org or by mail: Entraide Française, Inc., PO Box 231026, New York, NY 10023

Contribution in any amount is warmly welcomed. Please consider a matching gift program if one is available at your place of business.

L'Entraide Française is an independent, non-partisan, not-for-profit qualifying tax-exempt organization as described in section 501 (C) (3) of the United States Internal Revenue Code.

Contributions are deductible to the full extent allowed by law.



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A couple is seen from behind, sitting on a lush green lawn in Central Park. They are looking towards a dense line of trees, behind which the New York City skyline is visible under a clear sky. The scene is bright and sunny, suggesting a pleasant day in the park.

LE MEILLEUR DE NEW YORK PAR CEUX QUI Y VIVENT
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