

ANNUAL REPORT 2014



Fondée en 1961, L'ENTRAIDE FRANÇAISE Inc. est l'unique organisation française non-gouvernementale et reconnue par le Ministère des Affaires Étrangères et Européennes à apporter un soutien matériel et un accompagnement moral

aux familles franco américaines confrontées soudainement à de graves difficultés économiques ou familiales dans les trois états de New York, New Jersey et Connecticut.

Founded in 1961, ENTRAIDE FRANÇAISE Inc. is the only French non-governmental organization endorsed by the French Ministry of Foreign and European Affairs to provide financial and moral support to French-American families suddenly facing serious economic or domestic hardship in the tri-state area of New York, New Jersey and Connecticut.

BOARD OF DIRECTORS

Honorary presidents: Dr Nicole Moulin Jean Jacques de Saint Andrieu **President**: Michèle Altier till may 28th,2014. Dr Sylvie Epelbaum after may 28th.

Members: Christopher Cross, Dr Gérard Epelbaum, Marguerite Mangin Antoine Treuille, Michele Altier after may 28th, 2014.

EXECUTIVE COMMITTEE

President: Michele Altier

Vice President: Dr. Gerard Epelbaum **Treasurer:** Nicolas Pignot from June 2013

VOLUNTEERS - MEMBERS

Cécile Battestini Manuela Blondiaux Christelle Bois Maria Boismain Jacqueline Bonnafous Florence Brun Béatrice Dupont Pascal Dadoun Pauline Galiana Sarah Hoche Simone Galton Catherine Laleuf Cécile Lauer Karine Maneuvrier Laurianne Niedecker Magali du Parc Marie-Christine Satre

TABLE OF CONTENTS

| Mission Statement & Board | 1 |
|---------------------------|--------|
| Letter from French Consul | 2 |
| Edito from the president | 3 |
| 2014 Achievements | 4 |
| 2014 Events | 5 |
| Beneficiaries | 6 - 7 |
| From the inside | 8 |
| 2014 Funding | 9 |
| Financials | 10 - 1 |
| 2014 Donors | 12 - 1 |
| 501[c] 3 | 1- |

LETTER FROM THE CONSUL GENERAL OF FRANCE

EDITO FROM THE PRESIDENT



CONSULAT GÉNÉRAL DE FRANCE À NEW YORK

LE CONSUL GÉNÉRAL

2

New York, May 15th, 2015

Dear Ms. President, dear friends of the Entruide française,

Since 1961, volunteers from L'Entraide française have been committed to provide moral and material support to all Franco-American families facing adversity. The 2014 edition of the association's annual report caps a new year of commitment to solidarity, and 1 would like to salute its achievements. Indeed, numbers speak for themselves: in 2013, 106 people received individualized support from L'Entraide; in 2014, this number went up to 124.

This evolution confirms, if need be, that L'Entralde fills a genuine need: among the beneficiaries this year, 23 children received financial aid for school. More generally, whether they respond to the loss of a job or a home, medical, financial, or legal problems, L'Entraide members work tirelessly to ensure that people in need can overcome these hardships.

I would like to take this opportunity to thank Dr. Sylvie Epelbaum, the new president of the association, for her engagement and dedication. The work you accomplish everyday with your collaborators is completely in line with the initiatives taken by the Consulate in the service of French citizens in New York.

L'Entraide's growing activities requires even stronger commitment from donors. I know that they receive frequent solicitations from various charitable causes, but the actions taken by l'Entraide fully justify that we appeal once again to their generosity. I hope they will keep supporting you in ever larger numbers. Allow me to express my gratitude to them; they play a key role in the relationship of solidarity that binds France to the United States.

For all these reasons and as this new report is being published, I would like to renew my trust to L'Entraide française and invite all those who wish to be part of your action to promptly join your ranks.

> Bertrand Lortholary Consul General of France in New York

Dear Friends,

We've had a busy year in many aspects. Last June, I was elected as the new president of the Entraide Française and outgoing president Michele Altier moved to Florida. She will continue to advise us as a member of our board

Demand for our services has increased significantly by 25 percent, while our expenses are lower and leaner than ever, and most importantly, our volunteer team is vibrant and active. It is exciting to be able to work with them.

Most of our team accomplishments can be traced back to the beginning of 2015, and if we continue on our current trajectory, we should have many more success stories to share with you next year.

It is very important that our community understands the importance of the Entraide Francaise and mobilizes to help support our work. I would like to appeal to all individuals and corporations, French and American alike, to please DONATE.

We are very grateful for all of your contributions and we want you to know that we could not fulfill our mission without your financial support. Our generous donors can take pride in knowing that our volunteers are committed to bettering our community and ensuring that those in need receive our help.

Dr. Sylvie Epelbaum, President

2014 was a record year for the Entraide Française, with 128 people receiving our help, including 23 children, 19 elderly people, 3 prisoners, 1 young talent and 82 exceptional cases of hardship.

- 1 We strengthened our longstanding collaboration with the social services team of the **French consulate** to better serve the most pressing cases among 82 exceptional cases of exceptional hardship.
- 2 Our new president, Dr. Sylvie Epelbaum, put together a strong **social outreach team** that includes many new faces.
- 3 Our **Spring concert** at the Scandinavia House featuring our young talent, violinist Noemie Gasparini, was a real success, raising \$2.275. Following her exceptional performance, everyone stayed to mingle and partake in the champagne generously donated by Pernod Ricard.
- 4 A sale held at the French consulate to benefit the Entraide Francaise brought in \$1'257. We are very grateful to **Bertrand Lortholary**, **Consul General of France** in New York, and to everyone at the consulate for this generous donation.
- 5 For the fifth consecutive year, we were the privileged partner of the film festival In French with English Subtitles, which generated \$300.
- 6 Our End of Year Appeal led by the new president raised \$8.205









4 5

BENEFICIARIES BENEFICIARIES

INDIVIDUAL RELIEF

We handled 82 individual cases in 2014. Our financial assistance covers basic living expenses such as rent, electricity, and telephone, as well as medical fees not covered by insurance.

We also provide metro cards to ensure that individuals can continue to commute to work, to class, or to interviews, for professional purposes or for counseling.

One of our ongoing priorities is to intervene quickly to prevent the worsening of a difficult situation. In collaboration with the French Social Services, we try to facilitate repatriation to France when relatives can be located there.

INMATES

We had three such cases in 2013. The inmates are all serving sentences in state prisons or correctional facilities and are visited regularly by the French Social Services. We help by providing books, dictionaries, and a small allowance for purchasing stamps and sending gifts during the holiday season.

We are happy to report that one of the inmates recently earned a Master's Degree in Applied Mathematics from the Université de Franche-Comté in Besançon, France. He is also studying Chinese and Mathematics at an American university.

BACK TO SCHOOL WITH DIGNITY

It is estimated that the average back-to-school budget to outfit a child in grades K-12 with the necessary apparel, school supplies, and technology exceeds \$500.

In 2014, we covered back-to-school expenses for 23 French-American children enrolled in American public schools who were not eligible for financial assistance from the French government.

Our current focus is to help parents enroll their children in after-school French language programs. We have partnered with Education Française à New York (EFNY) to help families find the most convenient location for their child. EFNY refers new cases to us, and we work to help those

families afford the cost of enrollment.

We are also focused on providing support for four students who will soon be entering community colleges.

LIVING ALLOWANCE FOR YOUNG TALENTS

Our "We Help You, You Help Us" initiative for Young Talents is now in its second year.

In 2014, we sponsored two Young Talents:

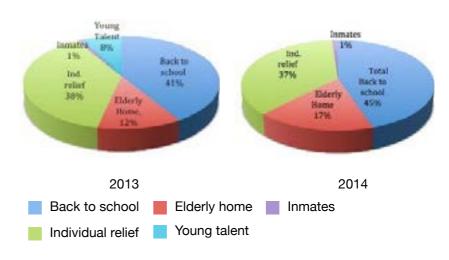
- -Noemi is a young violinist and a student at the Manhattan School of Music. She performed at our last Gala and at our Spring concert.
- Baptiste is a young student in Film and Computer Science at Hofstra University in Long Island. He lent us his technical expertise and maintained our website up-to-date.

ELDERLY

Four of our volunteers assisted 19 elderly individuals in their day-today life. Our visits and phone calls helped stave off total solitude in the absence of family and income.

To help one such individual avoid the nursing home, we helped fund a part time non-medical home-help service that allows her to maintain a decent standard of living.

Our total financial expenditure for these efforts last year totaled \$ 4 640.



FROM THE INSIDE 2014

e are an all volunteers organization.

BOARD OF DIRECTORS

The Board of Directors serves to review the governance of the organization, providing advice with respect to fundraising and strategic and operational matters. Board members are expected to provide significant financial support to Entraide Française and to respond to periodic requests for support from the President. The Board meets twice a year.

EXECUTIVE COMMITTEE

The Executive committee meets regularly to discuss issues arising in the life of the charity and to make important decisions.

VOLONTEERS - MEMBERS

The volunteers collaborate to address daily matters, including psychological issues, graphic design, fundraising, events, and compliance with United States laws and regulations.

All members intervene in a variety of contexts. They may liaise with the Social Services of the French Consulate to oversee interviews and applications, make hospital or home visits, or bring moral support in person or by phone. They attend regular meetings to share their different actions and projects.

We owe all of our success to exceptional teamwork.

To all of our members, thank you for your sustained commitment that enables us to fulfill our mission.

Financial matters: Cécile Battestini - Manuela Blondiaux

Social Worker Adviser: Christelle Bois

Psychologist Advisers: Jacqueline Bonnafous - Laurianne Neidecker -

Nurse in charge of seniors: Marie Christine Satre

Legal advice: Pascal Dadoun **Fund raising:** Florence Brun

Strategy and communication: Newsletter Romain Hugonnet et Diana

Beraue

Communication: Sarah Hoche - Catherine Laleuf

Translation and text: Maria Boismain

ANNUAL CAMPAIGN

The annual campaign is essential to keeping Entraide Francaise sustainable in its charity endeavor. More than 40 individuals are regular donors to Entraide Francaise, and whatever the amount of their contribution, their support is critical to us. The campaign is also an important communication opportunity and greatly appreciated by our partners, such as the French Consulate and Air France. (\$17K received)

SUBSIDIES

We benefit from an annual subsidy bestowed by the French government through the Ministry of Foreign and European Affairs after completing an audit of our organization. In turn, we distribute this subsidy to disadvantaged French and French-American individuals in the tri-state area. We collaborate with the French Social Services to ensure that each case is handled efficiently, with transparency and integrity. (\$4K received)

PARTNERSHIPS

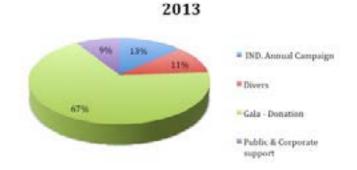
We are grateful to the following organizations that regularly involve Entraide Française in their events:

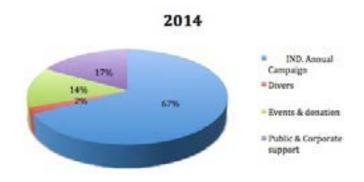
- > In French With English Subtitles: we are proud of six years of close partnership with this festival which promotes French cinema in New York City for a cause.
- > Furniture ShareHouse: Accepts furniture of all kinds from the public and in turn assists individuals, often without any belongings and coming from shelters, who are moving into their first home in Westchester County.
- > Carrefour de la francophonie

FINANCIALS

| Statement of | financial position | 2014 | 2013 | 2012 |
|-----------------------------|--------------------------|--------------|-----------|-----------|
| Assets | | | | |
| Cash and cash | | \$100'546.32 | \$106'556 | \$115'550 |
| Other receivab | | | 225 | 1'575 |
| Deposits and o | ther assets | 275 | 375 | 275 |
| | Total assets | \$100'821.32 | \$106′931 | \$117'400 |
| Liabilities | | | | |
| Other current I | iabilities | \$0 | \$0 | \$3'500 |
| | Total liabilities | \$0 | \$0 | \$3'500 |
| Net assets | | | | |
| Permanently re | estricted | \$61'253 | \$61'253 | \$61'253 |
| Unrestricted | | 39'568.56 | 45'678 | 52'647 |
| | | | | |
| | Total Liabilities and | | | |
| | net assets | \$100'821 | \$106'931 | \$113'900 |
| | | | | |
| Statement of | activities | 2014 | 2013 | 2012 |
| Revenue | | | | |
| Direct contribu | tion | 24'754 | \$53'513 | \$60'296 |
| Interest income | e | 112 | 208 | 20 |
| | Total Revenue | \$24'866 | \$53'721 | \$60'316 |
| Expenses | | | | |
| Assistance and Contribution | | | | |
| | Elderly | 4'642 | 3'050 | 1'100 |
| | Children | 11'500 | 17'500 | 13'000 |
| | Ind. Relief | 9'606 | 15'872 | 15'359 |
| | Inmates | 300 | 540 | 385 |
| Fundraising | | 682 | 8'304 | 10'855 |
| General and Ad | ministrative | 4'927 | 6'994 | 8'044 |
| | Total Expenses | \$32'357 | \$60'842 | \$52'260 |
| | Change in Assets | -\$7'490 | -\$7'122 | \$8'056 |
| Net assets | | | | |
| Beginning of th | e year | 106'556 | 113'900 | 105'844 |
| End of the year | | \$100'279 | \$106'556 | \$113'900 |

Income 2013 vs 2014





10

^{*}For every USD donated, the Entraide Française has spent 1.10 USD in charitable activities.

Financials presented herein were not subject to any audit, review, or compilation and were prepared solely for management use.

DONORS

Thanks to our generous donors:

CORPORATE DONORS

CREDIT AGRICOLE
AIR FRANCE
L'OREAL
NESPRESSO
PERNOD RICARD
CHANEL
THE PFIZER FOUNDATION Maching Gifts Program
KLAVIERHAUS
FRENCH DISTRICT
VERIZON FOUNDATION Matching Gifts Program

NON-PROFIT ORGANIZATIONS

Union Alsacienne, Committee of French - Speaking Societies, La Clémente Amitié Cosmopolite, Société Culinaire Philanthropique, Eglise Française du Saint Esprit, In French With English Subtitles, L'Avenir, Westchester Accueil's Marche de Noel.

Our Sponsors

Air France Chanel Crédit Agricole Lavierhaus Nespresso Pernod Ricard

In partnership with

FRENCH DISTRICT
FRENCH MORNING
CONSULAT de FRANCE
IN FRENCH WITH ENGLISH SUBTITLES
Carrefour de la Francophonie

12 13

ENTRAIDE FRANÇAISE DEPENDS ON YOUR SUPPORT



Our organization funds its activities through grants, institutional support, and most importantly, donations of all amounts from individuals and families who support our charitable mission.

Donations can be made directly at www.entraidefrancaisenyc.org, or by mail:

Entraide Française, Inc. PO Box 231026 New York, NY 10023

Contributions of any amount are greatly appreciated. Please consider a matching gift program if offered by your employer.

L'Entraide Française is an independent, non-partisan, not-for-profit, tax-exempt organization under section 501 (C) (3) of the United States Internal Revenue Code.

Contributions are deductible to the full extent allowed by law.

ENTRAIDE FRANCAISE Inc. PO BOX 231026 - New York, NY 10023

contact@entraidefrancaisenyc.org www.entraidefrancaisenyc.org